

# roxie resali.

BEAUTY CLINIC & ACADEMY

## BECOME AN ACCREDITED BEAUTY TRAINER

START YOUR JOURNEY TO TEACHING BEAUTY  
AND LAUNCHING YOUR OWN ACADEMY

UNLOCK YOUR POTENTIAL IN THE BEAUTY INDUSTRY  
WITH OUR ACCREDITED TRAINER PROGRAM






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# CONTENTS

INTRODUCTION.....	1 - 2
COURSE OVERVIEW & HIGHLIGHTS .....	3 - 5
COURSE BREAKDOWN .....	6 - 7
WHY CHOOSE ROXIE RESALI ACADEMY? .....	8 - 10
COURSE PRICING & ENROLMENT INFORMATION .....	11 - 12
RESALÍ CREATIVE STUDIO SERVICES .....	13 - 14
THE ACADEMY BLUEPRINT PACKAGE .....	15
CONTACT US! .....	16



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# Introduction

## TRANSFORM YOUR PASSION INTO A CAREER

**Are you passionate about beauty and education? Do you want to inspire the next generation of beauty professionals?**

Our **Train to Teach Course** is designed to give you the tools, knowledge, and credentials to teach beauty treatments and even launch your own beauty academy. Whether you're looking to expand your business or share your expertise, this course is for you!

Are you passionate about beauty and education? Do you dream of sharing your expertise and helping others build a successful career in the beauty industry? Our **Train to Teach Course** is designed to turn that dream into reality. Whether you're looking to teach a specific beauty treatment or start your own beauty academy, this course is your first step toward becoming a qualified beauty trainer.

You'll be learning from an **industry leader** who has **first-hand experience** in setting up a successful training academy with multiple courses and training over **400+ students**. With a **highly modern and innovative approach**, we ensure that you gain the most up-to-date, practical, and effective knowledge to succeed in your career as a beauty educator.

## HERE'S WHAT YOU CAN EXPECT FROM OUR COMPREHENSIVE COURSE:

- **Become a Certified Beauty Trainer:** Gain official certification and ABT accreditation beauty treatments like **eyelash extensions, lash lifting**, and more.
- **Industry-Recognised Accreditation:** Get the credentials you need to work as a beauty educator, with ABT accreditation for your teaching qualifications.
- **Master the Art of Teaching:** Learn to deliver engaging lessons using a variety of teaching methods, from traditional lectures to hands-on practice.
- **Create a Successful Beauty Academy:** Learn how to set up, market, and run your own beauty academy, from course creation to client enrolment.
- **Develop Comprehensive Course Materials:** We'll guide you through creating professional lesson plans, manuals, and student handouts.
- **Gain Confidence as an Educator:** Build confidence in your teaching skills with expert support and practical experience, all while ensuring a positive learning environment for your students.

- **Flexible Learning:** Enjoy remote online learning, allowing you to learn at your own pace while still receiving personalised feedback and support and unlimited access to your tutor in your career as a beauty educator.

This course will equip you with everything you need to get started in the beauty training industry, from mastering the skills of teaching to building your academy and attracting students. Let's work together to help you grow and succeed in this exciting career!

Additionally our creative consultancy & design studio partner **Resalí Creative Studio** offer **complete academy setup services**, including everything from course manuals to online learning portals and kit design. We're here to help you bring your academy vision to life!

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Scan here to join  
our course!





# COURSE OVERVIEW & HIGHLIGHTS

# Course Highlights

## **ACCREDITED CERTIFICATION:**

Gain ABT certification to teach beauty treatments professionally.

## **COMPREHENSIVE CURRICULUM:**

Learn essential skills for running an academy and delivering effective beauty education.

## **HANDS-ON LEARNING:**

Develop practical teaching skills and gain real-world experience.

## **ONGOING SUPPORT:**

Access expert feedback and guidance throughout your journey.

## **FLEXIBLE LEARNING:**

Complete the course at your own pace with online modules and live sessions.

# Course Overview & Highlights

AT ROXIE RESALI ACADEMY, WE'RE COMMITTED TO PROVIDING A FLEXIBLE, MODERN, AND ENGAGING LEARNING EXPERIENCE. HERE'S WHAT MAKES OUR COURSE STAND OUT:

## ACCREDITED CERTIFICATION: \_\_\_\_\_

Gain official certification and ABT accreditation to teach beauty & hair treatments. Our courses are fully recognised in the beauty industry, giving you the credentials to teach and set up your own academy.

## COMPREHENSIVE CURRICULUM: \_\_\_\_\_

Our curriculum is designed to cover everything you need to know to become a successful beauty trainer. From lesson planning and teaching methods to setting up your academy, we provide a holistic approach that prepares you for every aspect of the job.

## LEARN FROM AN INDUSTRY LEADER: \_\_\_\_\_

With over 400+ students trained and years of experience in setting up courses and academies, you'll be learning from someone who has first-hand knowledge of the beauty training industry. You'll gain insights into best practices, industry trends, and practical tips that you won't find in traditional textbooks.

## MASTER THE ART OF TEACHING: \_\_\_\_\_

We'll equip you with the skills to engage and inspire your students using a variety of teaching methods. Whether you're lecturing on theory or guiding your students through practical exercises, you'll learn how to adapt your teaching style to suit different learning preferences.

## CREATE A SUCCESSFUL BEAUTY ACADEMY: \_\_\_\_\_

Setting up your own academy can be overwhelming, but we're here to guide you through every step of the process. From getting accredited with ABT to developing a course schedule and marketing your academy, we provide the tools you need to launch and grow a successful beauty training business.

## DEVELOP COMPREHENSIVE COURSE MATERIALS: \_\_\_\_\_

Learn how to create high-quality manuals, handouts, and lesson plans that will support your students' learning experience. We'll show you how to structure your lessons to ensure your students leave with the skills and knowledge they need to succeed.



## GAIN CONFIDENCE AS AN EDUCATOR: \_\_\_\_\_

As you progress through the course, you'll gain confidence in your ability to teach and lead your own academy. From lesson delivery to handling student assessments and feedback, we'll provide support every step of the way.

## FLEXIBLE ONLINE LEARNING PLATFORM: \_\_\_\_\_

Learn at your own pace, from anywhere, with our easy-to-use online learning platform. Whether you're at home, on the go, or even traveling, you can access the course materials on desktop, iPad, or mobile devices. Our platform ensures that you can learn when it suits you best, without needing to be tied to a specific location or device. You can study at your convenience, revisit lessons, and track your progress wherever life takes you!

# Course Breakdown

## WHAT YOU'LL LEARN:

- 01 Roles & Responsibilities of a Beauty Trainer**  
In this section, you'll explore what it truly means to be a beauty trainer. You'll learn how to establish a professional and ethical approach to teaching, create a positive learning environment, and manage your students effectively.
- 02 Teaching Approaches**  
Discover various teaching methods, including traditional and interactive techniques. We'll guide you in adapting your approach to suit different learning styles and help you create engaging, memorable lessons that resonate with your students.
- 03 Lesson Planning**  
You'll become an expert in creating structured, engaging, and comprehensive lesson plans. This module will teach you how to balance theory with practical skills and ensure your students gain the knowledge they need to succeed.
- 04 Methods of Assessment**  
Learn how to assess your students effectively through quizzes, assignments, and practical assessments. You'll also discover how to provide constructive feedback that encourages growth and development.
- 05 Setting Up Your Beauty Academy**  
The final module will cover everything you need to know about starting your own beauty academy. You'll learn how to become ABT accredited, market your courses, and set up your business for success.



# Course Breakdown

## Lifetime Access & Flexible Learning

- **Lifetime Access:**

Once you enrol, you'll have lifetime access to the course materials. This means you can revisit lessons, review content, and take your time completing the course at your own pace. Whether you need a break, want to refresh your knowledge, or revisit specific topics, you can access everything whenever you need it.

- **Complete the Course at Your Own Pace:**

Life can get busy, and that's why we've designed the course to be flexible. You can take your time working through each module, and there's no pressure to finish quickly. Whether you take a few weeks or a few months, you'll be able to complete the course when it's most convenient for you.

## Final Assessment: 20-Minute Micro-Teach

- **20-Minute Micro-Teach Delivered Remotely via Zoom:**

As the final assessment for the course, you will deliver a 20-minute micro-teach session remotely via Zoom. This is your chance to practice and demonstrate the teaching skills you've learned throughout the course. You'll choose a topic relevant to the treatment you plan on teaching in your own academy, and present it in a clear, engaging, and professional way. This micro-teach will help you build confidence and give you a taste of what it's like to teach in a real-world setting.

## Estimated Time to Complete the Course

Based on the content we've created, here's an estimate of how long it will take to complete the course:

**Total Estimated Time: 30 to 40 hours**

- **Module 1:**  
**Roles & Responsibilities:** ~4 hours
- **Module 2:**  
**Teaching Approaches:** ~6 hours
- **Module 3:**  
**Lesson Planning:** ~8 hours
- **Module 4:**  
**Methods of Assessment:** ~6 hours
- **Module 5:**  
**Setting Up Your Academy:** ~6 hours

This estimate includes time for watching videos, completing readings, filling out assignments, and reflecting on the material. The actual time may vary depending on how quickly you progress through the content and how much time you dedicate to completing assignments and revisiting lessons.

WHY CHOOSE ROXIE  
RESALI ACADEMY?

# Our Core Values

## 1

### HELPING YOU UNLOCK YOUR FULL POTENTIAL

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At **Roxie Resali Academy**, we believe that everyone has the potential to achieve greatness. Our mission has always been about helping you unlock that potential—it's why we started teaching in the first place. We are passionate about empowering beauty professionals to become the best versions of themselves, whether that means becoming an accredited trainer or setting up their very own academy.

We understand that setting up an academy and figuring out how to teach can feel like a minefield. With so many different hurdles to overcome, it's easy to feel lost or overwhelmed. But that's where we come in.

## 2

### WE'VE DONE THE HARD WORK FOR YOU

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We've navigated the challenges, crossed those hurdles, and learned from real life experience. Now, we're sharing that knowledge with you through this course. We've made sure that the path to becoming a beauty trainer and setting up your academy is as clear and straightforward as possible, so you don't have to waste time figuring it out on your own.

## 3

### THAT'S WHY OUR COURSE IS DESIGNED TO TAKE YOU THERE IN HALF THE TIME

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We've distilled everything we've learned into one comprehensive program so that you can start teaching with confidence and launch your academy without the confusion and setbacks we once faced. Whether you're just starting out or looking to expand your beauty business, we've made the journey easier, faster, and more effective.

Our core mission is to provide you with the tools, support, and guidance you need to succeed—whether you're teaching your first class or scaling your academy. We're here to help you take the next step and unlock the future you deserve.





**You still have  
a lot of time to  
make yourself  
be what you want.**

# COURSE ENROLMENT INFORMATION

# Train To Teach



## COURSE ENROLMENT INFORMATION:

The course is designed to offer flexibility and value for money. The cost of enrolment includes full access to the course materials, live sessions, and one-on-one support from instructors. We also offer flexible payment options to help you get started.

## PAYMENT PLANS AVAILABLE:

Finance options available spread over 3, 6, 9 or 12 months

## READY TO GET STARTED?

Enrol today and start your journey to becoming an accredited beauty trainer!

To reserve your spot, simply visit our website at **[www.roxieresali.com](http://www.roxieresali.com)** or contact us at **[academy@roxieresali.com](mailto:academy@roxieresali.com)**

Scan here to join  
our course!





YOUR ONLINE LEARNING PLATFORM,  
MADE EASY WITH OUR PARTNER  
**RESALÍ CREATIVE STUDIO**

# Resalí Creative Studio

WE CAN TAKE THE HASSLE OUT OF SETTING UP YOUR ONLINE LEARNING PLATFORM AND CREATE TOP-TIER COURSES FOR YOU!

LET US DO THE HARD WORK FOR YOU - A UNIQUE OPPORTUNITY THROUGH OUR OFFICIAL PARTNER: RESALÍ CREATIVE STUDIO

We don't just teach you to be a trainer—we help you build your entire academy. At Resalí Creative Studio, we offer a range of services to ensure your academy is set up for success. We're excited to offer a unique opportunity through our official partner, **Resalí Creative Studio**, to help you set up your academy from the ground up. With Resalí Creative Studio's expertise, you'll receive hands-on support in:

- Brand Identity Design Pack
- Stationary Pack
- Social Media Pack
- Marketing Materials
- Training manuals
- Brochures/e-brochures
- Packaging Design
- And much more!

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# The Academy Blueprint Package

TRANSFORM YOUR EXPERTISE INTO A PROFESSIONAL TRAINING ACADEMY OR ONLINE COURSE PLATFORM.

## PROBLEM:

**"I have the knowledge to teach, but I don't know how to turn that into a structured program or set up an academy."**

The Academy Blueprint Package is designed to help you build a complete training solution, whether it's an online course platform or a physical academy. We'll turn your expertise into a cohesive learning experience, from designing courses to integrating e-commerce and payment systems. You'll leave with a seamless platform that's ready to inspire and educate.



## WHAT'S INCLUDED:

- Roadmap to becoming an accredited educator in your field.
- Course Structure & Design: We'll help you craft your course content into a structured, engaging program.
- E-Commerce Integration: Make it easy for students to enrol and purchase materials through a fully integrated online store.
- Payment Providers Setup: Secure, hassle-free payment gateways for smooth transactions.
- Tailored Support: We'll help you choose the right tools to suit your training goals, with ongoing support to ensure your academy runs smoothly.
- Branded Manuals & Resources

## WHY CHOOSE THIS PACKAGE? :

If you're ready to scale your knowledge, but unsure how to turn it into an academy, this package gives you all the tools to teach with confidence —whether in-person or online.



# WE LOOK FORWARD TO BEING PART OF YOUR JOURNEY!

## Contact us



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